

International Natural Stone Exhibition 14 - 17 NOVEMBER 2018

www.jakartastonefair.com

ABOUT

Indonesia is a member of the G-20 major economies. The country's economy is mixed with the private and public sectors having equivalent importance. The Indonesian economy is the world's 16th largest by nominal GDP and the 8th largest by GDP at PPP. With a population of 250 million people the government is focus on the country's growth. The progress of the construction and building materials sector includes the completion of a number of megaprojects, such as bridges, railways and power stations.

Where stone meets ocean, find nature's potential through, Jakarta Stone Fair. Home to the world's 16th largest economy, Indonesia is booming thanks to the country's domestic consumption and productivity growth. The country also has a young population and is quickly urbanizing, which is powering the growth in income. As stone industry in on rise, this is a perfect opportunity to enter the market not only for Indonesia, but also for south Asia.

WHY SHOULD YOU EXHIBIT

SALES

- · Generate sales leads
- · Build relationships with prospects
- · Advance the sales cycle
- · Meet spread-out buying teams at one time
- · Recruit new distribution
- · Enter a new market

KEEP UP ON INDUSTRY TRENDS

- · Meet with key clients
- · Meet with key business partners
- · Build business profitability
- · Form new business networks



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PRODUCT MARKETING

- · Launch new products
- · Survey attendees about new product ideas
- · Research competitor's products & messaging
- · Executive management

MARKETING COMMUNICATIONS

- · Build your brand image
- · Increase awareness
- · Interview clients
- · Generate publicity





PRODUCT GROUPS & CATEGORIES

- Stone Quarry Owners and Stone Processors
- Value Added Stone Craft Units
- · Exporters & Importer Of Natural Stone Products
- · Material Handling & Earthmoving Machi neries Manufacturers
- · Abrasives & Industrial Chemicals
- Manufacturers, Traders & Exporters Of Stone Related Machineries & Equipment, Tools & Consumables
- Transporters and Other Service Providers For Stone Industry
- Testing & Standardization Organizations
- Technical Experts & Consultancy Organizations
- Trading & Marketing Organizations
- · Chamber Of Commerce
- · Associations Related To Stone Industry
- Technical Press & Media Scope
- Natural Stones
- Stone Products
- Architectures
- Natural Stones Related Machinery, Equipment, Tools & Consumables
- Services Related to the Natural Stone Industry, Trade, Press & Associations
- Natural Stone Technology
- Safety & Environment Protection
- · Conveying & Transportation
- Packaging



VISITOR PROFILE

- Distributors and Wholesalers of Natural Stone Processing & Machinery and Technologies
- Construction and Contracting Companies
- · Project Management and Advisory Services
- · Building Inspection Companies
- Architectural Offices
- · Construction Markets
- Wholesalers, Retailers and Distributors of Construction Materials
- Distributors and Wholesalers of Construction Machines
- · Mining and Natural Stone Companies
- Architects
- Hoteliers
- Builders & eal Estate Promoters
- Town Planners
- · Decorators & Designers
- · Interior Designers
- · Stone Quarry Owners
- Stone Processors
- · Importers & Exporters
- Traders
- Transporters of Stone Products



STONE FAIR

JAKARTA INTERNATIONAL EXPO (JI EXPO)

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